

**Latvian Academy of Culture**  
**COURSE FOR ERASMUS STUDENTS**

<b>Course</b>	The Role of Metaphor in Thinking and Language
<b>Credit points</b>	4
<b>ECTS credits</b>	6
<b>Amount of hours in classroom</b>	32
<b>Area of studies</b>	Stylistics, Linguistics
<b>Department</b>	Cross-cultural Communication and Foreign Languages
<b>Author of the Course</b>	
Prof. Anita Naciscione, Dr. Philol.	
<b>Summary of the Course</b>	
<p>The aim of the course is to bring out the role of metaphor in thinking and language. The ability to think figuratively is a fundamental characteristic of the human mind. Metaphor is a tool of abstract thinking, a basic technic of reasoning and a natural way of creative thinking.</p> <p>The course brings out the difference between Traditional Stylistics and Cognitive Stylistics, which views language as a cognitive process that reflects thought, perception, reasoning, and human experience (historical, political, social, cultural). The course follows a cognitive approach to metaphorical use and provides case studies of metaphorical use both in various types of texts and non-verbal representation (illustrations, advertisements, political cartoons, videos). Students are encouraged to explore creativity and develop their stylistic skills in language practice.</p> <p>The course is mostly delivered in the form of workshops. Stylistic use is demonstrated and explored in PowerPoint presentations, illustrating case studies in literary and media texts (both printed media and the Internet). Students receive material for the case studies either as handouts or in electronical format.</p>	
<b>Requirements for ECTS credits</b>	
Regular participation in workshops. Handouts of compulsory material will be sent electronically by e-mail for each workshop. Completed home assignments for each workshop. An examination at the end of the course.	
<b>Supplementary Bibliography</b>	
<p>Forceville, C. 2009. The role of non-verbal sound and music in multimodal metaphor. In C. J. Forceville and E. Urios-Aparisi (eds), <i>Multimodal Metaphor</i>, 383–402. New York: Mouton de Gruyter.</p> <p>Gibbs, R.W. 1994. <i>The Poetics of Mind: Figurative Thought, Language and Understanding</i>. Cambridge: Cambridge University Press.</p> <p>Goodman, S. 1996. Visual English. In S. Goodman and D. Graddol (eds.), <i>Redesigning English: New Texts, New Identities</i>, 38–72. London and New York: Routledge.</p> <p>Lakoff, G. and Johnson, M. [1980] 2003. <i>Metaphors We Live By</i>. Chicago: University of Chicago Press.</p> <p>Naciscione, A. 2010. <i>Stylistic Use of Phraseological Units in Discourse</i>. Amsterdam and New York: John Benjamins Publishing Company.</p> <p>Ortony, A. Metaphor, language and thought. In A. Ortony (ed.), <i>Metaphor and Thought</i>, 1–16. Cambridge: Cambridge University Press.</p> <p>Simpson, P. 2004. <i>Stylistics: A Resource Book for Students</i>. London: Routledge.</p> <p>Wales, K. 2001. <i>A Dictionary of Stylistics</i>. London and New York: Longman.</p>	