

**Latvian Academy of Culture
COURSE FOR ERASMUS STUDENTS**

Course	Media: the World News Stories by the BBC		
Credit points	4		
ECTS credits	6		
Amount of hours in classroom	32		
Area of studies	English Studies: Media Studies, Text Interpretation		
Department	The Department of Cross-cultural Communication		
Author of the Course			
Assistant Professor Elina Veinberga, Mg.philol., Dr.art. (PhD)			
Office: Room 17; phone: +371 26431444; e-mail: elina.veinberga@lka.edu.lv			
Level of the English language necessary for participating in the Course			
At least Intermediate or Independent User – level B1 according to the Common European Framework			
Summary of the Course			
The objective of the course is to provide an insight into key concepts of language and media, characterise the main factors that affect language use in the media, stylistic use included, and establish the main trends of development in English media language. Special attention is paid to the role of the BBC (British Broadcasting Company) in delivering world news. The course also enables students to acquire vocabulary of current media language.			
Plan of workshops			
Theme	Week	Type of class and hours	Lecturers
1. Introduction to the course. Key concepts in the media language.	1.	Workshop 2	Ass. Prof. Elina Veinberga
2. A short history of broadcasting in the world and the UK.	2.	Workshop 2	Ass. Prof. Elina Veinberga
3. Introduction into the basic BBC operating principles: BBC news styleguide, ethics and values.	3.	Workshop 2	Ass. Prof. Elina Veinberga
4. Exploring the diverse aspects of the BBC webpage.	4.	Workshop 2	Ass. Prof. Elina Veinberga
5. Studying the diversity of the	5.	Workshop	Ass. Prof. Elina Veinberga

BBC radio programmes and podcasts.		2	
6. BBC World Service Radio: Outlook. Listening task. Text discussion, analysis and vocabulary.	6.	<i>Workshop</i> 2	<i>Ass. Prof. Elina Veinberga</i>
7. BBC World Service Radio: Hardtalk. Listening task. Text discussion, analysis and vocabulary.	7.	<i>Workshop</i> 2	<i>Ass. Prof. Elina Veinberga</i>
8. Mid-Term Progress Test (oral presentation).	8.	<i>Workshop</i> 2	<i>Ass. Prof. Elina Veinberga</i>
9. Studying the diversity of the BBC TV programmes.	9.	<i>Workshop</i> 2	<i>Ass. Prof. Elina Veinberga</i>
10. BBC and the new media: Point of View. Listening task. Text discussion, analysis and vocabulary.	10.	<i>Workshop</i> 2	<i>Ass. Prof. Elina Veinberga</i>
11. BBC Arts and Culture. Workshop: Text discussion, analysis and vocabulary.	11.	<i>Workshop</i> 2	<i>Ass. Prof. Elina Veinberga</i>
12. Historical, political and cultural implications of the current events and their portrayal on the news in general.	12.	<i>Workshop</i> 2	<i>Ass. Prof. Elina Veinberga</i>
13. Historical repercussions. Listening task. Text discussion, analysis and vocabulary.	13.	<i>Workshop</i> 2	<i>Ass. Prof. Elina Veinberga</i>
14. Political impact of the current events and their representation on the news. Revolutions in different times. Listening task. Text discussion, analysis and vocabulary.	14.	<i>Workshop</i> 2	<i>Ass. Prof. Elina Veinberga</i>
15. Cultural consequences. A change of paradigm of thinking in the 21 st century. Listening task. Text discussion, analysis and vocabulary.	15.	<i>Workshop</i> 2	<i>Ass. Prof. Elina Veinberga</i>
16. End-of-Term Test (in written form).	16.	<i>Workshop</i> 2	<i>Ass. Prof. Elina Veinberga</i>

Requirements for ECTS credits

Regular attendance of lectures and workshops and regular accomplishment of home assignments and a presentation of a student's favourite BBC podcast and its linguistic features. During the term: a positive mark in two progress tests: 1) the Mid-Term Test

(presentation) and 2) a written End-of-Term Test.

Supplementary Bibliography

Handouts of compulsory material will be sent electronically by e-mail or given for each workshop.

1. **Durant, Alan and Lambrou, Marina.** 2009. *Language and Media: A Resource Book for Students.* London and New York: Routledge.
2. **McCarthy Michael, O'Dell Felicity.** 2002. *English Vocabulary in Use (Advanced).* Cambridge: Cambridge University Press.
3. www.bbc.co.uk, www.bbc.com
4. Texts from printed media on the history and development of media.
Texts, audio and video materials on the history and development of media in the United Kingdom from various Internet sources.